



# Colchester United Community Sports Trust

Colchester Utd Ladies F.C.

Members of the  
Women's South East  
Combination League  
www.culfc.com  
email: krista@cucst.org.uk  
Telephone: 01206 572378

## Player Sponsorship

We introduced the concept of individual player sponsorship in the 2002/2003 season and were very successful in securing individual sponsors for 20 of our senior players, during season 2003/2004 36 players were kindly sponsored by individuals and organisations and this was followed up in season 2004/2005 with 33 players obtaining sponsorship.

Player Sponsorship;

- Raises funds for the Ladies Club
- Assists a player with their signing on fee
- Helps Colchester Utd Ladies F.C. to run two senior sides

As we do not receive financial backing from any other organisations, we rely solely on the generosity of others, player subs and our own fund raising activities for us to continue as a club. We hold aspirations of playing national league football in the near future, but the club must still exist to do that, we would ask that you, **The Players** consider the Sponsorship scheme for your own and your clubs benefit.

### How does your sponsorship help us?

This is where the idea of individual player sponsorship was borne, by finding a player sponsor for the season 2006/2007 you will enable the club to continue to offer our players the very best opportunities in football and part of your **Signing On Fee will be refunded. This is how it works;**

- The players individual signing on fee of £100 will be paid by the sponsor (Your £25 signing on deposit will be returned)
- You will not be required to pay any subs for training
- The player may receive a club tracksuit/rain top (subject to confirmation of budgets)
- The player will receive weekly professional coaching from our qualified coaches
- Free transport to the games which take place all over the East of England.

**Anybody can sponsor a player or players so why not see if your family will club together?**

**Will the company you work for sponsor you?**

**Do you know of any organisations who would like to get involved with the More Beautiful Game?**

**Player Sponsors** will help to ensure that we are able to continue to offer the best football facilities to any female footballer in the area and ensure that we maintain our goal of becoming the most professional Ladies and Girls club in this region. From our Centre of Excellence teams to the Academy (now into it's third year) through to the senior section of the club, every penny counts!!!

Colchester United Community Sports Trust, Community Soccer Centre, Layer Road Stadium, Colchester, CO2 7JJ  
Tel: 01206 572378 Fax: 01206 364544 E-mail: info@cucst.org.uk Web: www.cucst.org.uk  
Company Registration Number: 4199424 England Registered Charity Number. 1088619

**'Changing Lives And Communities Through Sport'**

## Player Sponsors Will Receive

### So What Do You Get?

- A photograph of their chosen player (if Available)
- Recognition of their sponsorship on the CULFC Website, the CUFC Official Website, and their chosen player will be featured at least once this season on the ladies page in the CUFC Matchday Magazine.
  - Free entrance to the Ladies Annual Awards Night.

## The Financial Stuff

### What Does It Cost?

For season 2006/2007 the Signing and Sponsorship Fee will be set at £100

All Players are required to pay a signing on fee deposit of £25. Each player has until October 31<sup>st</sup> 2006 to find their own individual Player Sponsor. Upon securing a sponsor you will be refunded your signing on deposit of £25. If you are unable to find a sponsor you will be required to pay the Signing and Sponsorship Fee balance of £75 to the club by October 31<sup>st</sup> 2006.

We have also introduced an instalment payment system to help you spread the cost with smaller payments of a set amount each month, helping you and your sponsor to help us!

So, to keep the ladies blue and white flag flying please get yourself a Player Sponsor as soon as you can.

Sponsoring a player or players helps secure the financial future of the ladies senior teams and ensures that the opportunity to play football is open to all women and girls in our community.

### MORE INFO...

If you need further information let Geoff Longhurst or Emma Wake know and they will be able to provide you with an information pack to pass onto potential sponsors.

Remember to give the ladies website address [www.culfc.com](http://www.culfc.com) to sponsors as this will show them that we are a serious club with serious aspirations and all of this information regarding sponsorship can also be found on the site.

There lots of other sponsorship opportunities also available from Kit Sponsorship to sponsoring our website, a full detailed sponsorship pack is available for players or their parents interested in helping find sponsors for the Club.

Simply contact Geoff Longhurst on [Geofflonghurst@tesco.net](mailto:Geofflonghurst@tesco.net) or talk to Emma Wake at Training to get any extra information that you need.

## THE CLUB IS HERE FOR YOU - SO HELP US TO ACHIEVE YOUR GOALS

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